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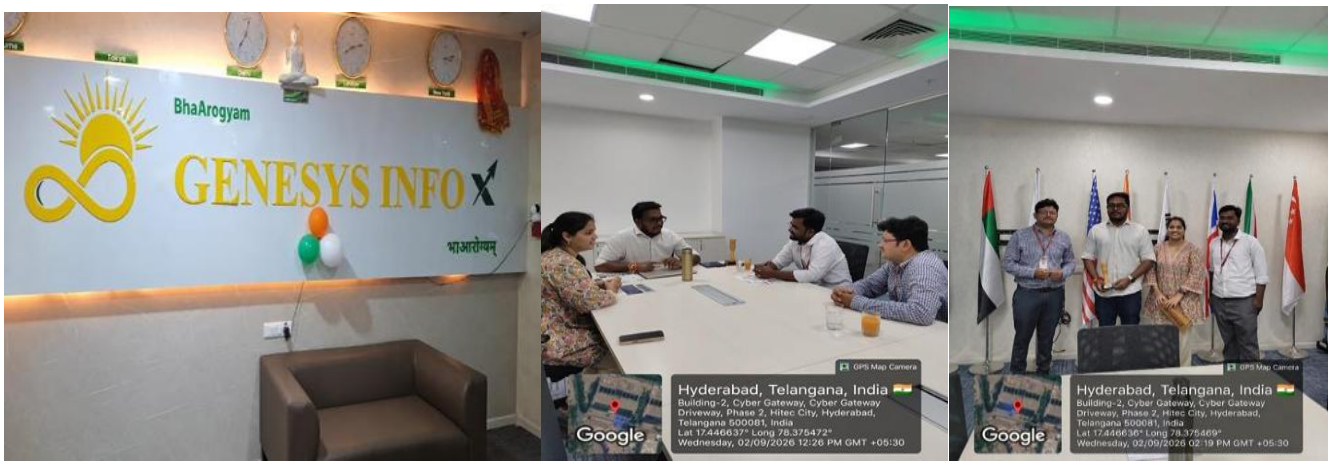
A Report on Industry Outreach Visit to "Genesys Info X, Hyderabad" Organized by Department of Computer Applications on 02.09.2026



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Company Visited by: Mr. P. Seshu Kumar, Assistant Professor, MCA., Mr. R. Mallikarjuna Assistant Professor, MCA.
Mode of Conduct: Offline
Report Received on 08.09.2026.

Purpose: Industry Interaction for Internships, MoU Collaboration, Industrial Visits, and Placement Opportunities

The Department of Computer Applications (MCA), MITS Deemed to be University, continues its efforts to strengthen industry interaction and create better learning and career opportunities for students. As part of this initiative, an Industry Outreach Visit was carried out to **Genesys Info X**, on **02nd September 2026**. The visit aimed to explore the possibility of MoU collaboration and discuss opportunities related to student internships, industrial visits, and placement support, while strengthening the relationship between academia and industry.

Company Introduction:

Genesys Info X is a technology-oriented organization involved in engineering services, and IT-enabled solutions. The company focuses on delivering technology-driven solutions and services that support modern industrial and business requirements.

Genesys Info X has its head office in Hyderabad and operates through branch offices in different locations, supporting its business and technology operations. The organization emphasizes technical expertise, innovation, engineering capabilities, and technology-driven solutions to meet evolving industry requirements.

Objective of the Visit:

The main objectives of the visit were:

- To strengthen **industry–academia interaction** between MITS and Genesys Info X.
- To explore potential **placement opportunities for MCA and BCA students**.
- To identify possible **internship opportunities** relevant to computer application students.
- To explore opportunities for **industrial visits and technical workshops**.
- To understand the organization's current **industry and recruitment requirements**.
- To identify the skills expected from students for opportunities in the IT sector.
- To establish a foundation for **future collaboration** between MITS and Genesys Info X.

Interaction and Discussion:

During the visit, there was an interaction with the key representatives of **Genesys Info X**.

Interaction with Mr. Gopal – CIO

An interaction was held with **Mr. Gopal, Chief Information Officer (CIO)**, regarding the organization's technology environment and potential industry–academia collaboration.

The discussion covered:

- Placement opportunities for MCA and BCA students
- Internship opportunities
- Possibilities for industrial visits
- Technical workshops and expert sessions
- Industry expectations and required skills
- Scope for future interaction between MITS and Genesys Info X

During the interaction, it was clarified that **the organization's current requirements are more focused on core engineering branches, while opportunities in the IT sector are limited**.

Interaction with Ms. Pooja – CTO

An interaction was also held with **Ms. Pooja, Chief Technology Officer (CTO)**. The discussion focused on potential collaboration and future engagement with educational institutions.
The possibilities of **placements, internships, industrial visits and technical workshops** were discussed based on the organization's requirements and availability.

During the visit, **the representatives of Genesys Info X were invited to visit the MITS campus** for further interaction and to explore potential opportunities for **MCA and BCA students**, including internships, technical workshops and industry–academia collaboration.

Outcomes of the Visit:

The major outcomes of the visit were:

- Gained a better understanding of **Genesys Info X's industry focus and recruitment requirements**.
- The company representatives indicated that their **major requirements are currently from core engineering disciplines**, particularly in the semiconductor and related sectors.
- It was understood that **IT-sector opportunities for MCA/BCA students are comparatively limited** at present.
- Potential areas such as **internships, industrial visits and technical workshops** were discussed for future consideration.
- The interaction helped the faculty understand the **gap between current industry requirements and opportunities available for MCA/BCA students** in this particular organization.
- The visit provided valuable industry exposure and helped MITS identify areas for further **industry interaction and collaboration**.

Conclusion:

The industrial outreach visit to **Genesys Info X, Hyderabad, on 02 September 2026**, was informative and productive.
The interaction provided insights into the company's **operations and recruitment requirements**. It was observed that the organization has a **greater focus on core engineering and semiconductor-related requirements**, while opportunities in the IT sector for **MCA and BCA students are limited**.

The visit also helped explore possibilities for **internships, industrial visits and technical workshops**, subject to the company's requirements and availability.

Overall, the visit provided a clear understanding of the current opportunities and industry requirements relevant to MCA and BCA students.

Acknowledgement

The Department of Computer Applications expresses its sincere gratitude to the Honourable Chancellor, Vice Chancellor, Registrar, and Principal of MITS for their approval and encouragement in facilitating this industry visit. Special thanks are extended to Dr. N. Naveen Kumar, Professor and Head, Department of Computer Applications, for his constant guidance and support in transforming this initiative into a successful reality.